

Dear Story County Resident,

The Story County Housing Trust was created with the mission to improve affordable housing in Story County. As a part of its efforts, the Story County Housing Trust understands the importance of homeownership and increasing the opportunity to own a home in Story County. Homeownership goes beyond the walls and roof that make up a house—it represents a profound investment in one's future and a foundation for a life of balance, fulfillment, and financial growth.

Stability and Security

Homeownership provides a sense of stability and security that is unparalleled. Knowing that you have a place to call your own, a sanctuary that remains constant amidst life's uncertainties, brings a unique peace of mind. The stability that homeownership offers transcends the physical structure of a house, creating a foundation upon which to build a more secure and predictable future.

Sense of Pride and Accomplishment

The journey to homeownership is a significant accomplishment that instills a deep sense of pride. The process of selecting, purchasing, and making a home your own is a testament to your hard work and determination. The pride derived from transforming a house into a home is an intangible but invaluable aspect of homeownership that enhances your overall well-being.

Investment in Yourself and Long-term Financial Growth

When you become a homeowner, you are making an investment in yourself. Unlike renting, where monthly payments contribute to someone else's assets, each mortgage payment builds equity in your property. The equity accumulated in your home can be leveraged for future opportunities, such as education, starting a business, or retirement, providing a solid financial foundation for you and your family. Homeownership is not just about having a place to live; it's about investing in your own financial well-being.

In essence, homeownership has the potential to be a transformative journey that brings a multitude of personal benefits. From the security and stability it provides to the sense of pride and accomplishment, homeownership is a unique and essential part of your life story. As you embark on or continue this journey, recognize that it is more than owning a piece of property—it's an investment in your present and future well-being, a testament to your achievements, and a canvas upon which to paint the vibrant picture of your family.

Best wishes for an amazing journey ahead!

Story County Housing Trust Board of Directors